



BoostHER Sponsorship Opportunities

Becoming a Girls on the Run of NOVA BoostHER Sponsor is a unique opportunity to directly impact girls at a specific team site while receiving sponsor entitlements and recognition across the GOTR NOVA program area each season. Sponsorship funds support program costs for girls at the selected partner schools including financial aid, coach training, volunteer screening, and program materials.

Your company provides:

- \$2,500 monetary donation for one site
- High resolution company logo
- *Optional: company-branded items for distribution to all GOTR NOVA participants at partner site*

Partnership Benefits provided by GOTR NOVA:

- Company logo on the back of all participant team shirts (2,200 households)
- Branded message included in GOTR NOVA 5K Virtual Rally Bag (2,200 households)
- Logo on GOTR NOVA website partner page with link (32,000 unique visitors, annually)
- Group volunteer opportunity at the End of Season 5K

*BoostHER sponsorships are limited. Call or email today to lock in your preferred partner site and ensure full access to all partnership benefits:
703 273 3153 or kthornburg@gotrnova.org*