



## Girls on the Run of NOVA City & County Champion Sponsorship

### What is a City or County Champion?

Becoming a Girls on the Run of NOVA City or County Champion is a unique opportunity to directly impact schools and girls in a specific Northern Virginia community. This level of sponsorship supports all girls in a particular county or independent city by funding coach training and support, supplementing outreach to new and returning sites, and offsetting the cost of supporting girls in need of financial assistance. By bringing together corporate sponsors with school communities we move closer to ensuring every local girl has access to Girls on the Run.. We also are able to connect generous and supportive businesses, organizations, and individuals with Northern Virginia parents in specific communities. The City or County Champion sponsorship is an opportunity for a business, organization, or individual to be recognized not only for their generous support of Girls on the Run, but also for their dedication and support of a specific county of our region.

### City/County Champion Sponsorship Entitlements

*Girls on the Run of Northern Virginia provides:*

- Opportunity for target-specific marketing to a City or County audience as champion for healthy lifestyles
- Company logo on GOTR NOVA website front page with link
- Company logo on the GOTR NOVA website program page with link
- Company logo on the GOTR NOVA website partner page with link
- Partnership announcement on GOTR NOVA homepage
- Acknowledgement on GOTR NOVA Facebook, Twitter, and Instagram
- Company logo in GOTR NOVA “Keeping Pace” e-newsletter
- Opportunity to visit GOTR sessions at select school(s) in sponsored City or County
- Volunteer opportunity for company ambassador(s) at the Girls on the Run 5k
- Verbal acknowledgement from the MC at the Girls on the Run 5k
- Opportunity to distribute company supplied, branded items to GOTR NOVA participants at all partner schools in City or County
- GOTR NOVA circulated press release announcing partnership to community publications

### Available City/County Champion Sponsorships include:

- Fairfax County: \$15,000
  - Prince William County: \$10,000
  - **Sold Out for Fall 2017** Arlington County: \$4,000
  - Loudoun County: \$4,000
  - City of Alexandria: \$2,500
  - City of Falls Church: \$2,000
  - City of Manassas: \$2,500
  - City of Reston: \$2,500
- Additional cities available; call for quote

### For More Information

Contact Emily Davis, Director of Development, 703.273.3153 or [edavis@gotrnova.org](mailto:edavis@gotrnova.org)