



LUNAFEST Fairfax 2016 Sponsorship Opportunities

LUNAFEST® celebrates and inspires women through the art of film and community fundraising. This traveling film festival features short films by, for and about women. All proceeds from LUNAFEST Fairfax 2016 will be donated to charity with 85% of going to Girls on the Run of NOVA and the remaining to LUNA's primary cause partner, the Breast Cancer Fund.

LUNAFEST Fairfax 2016 will be hosted by Girls on the Run of NOVA, offering a unique after-school program for girls in 3rd to 8th grade. Girls on the Run helps girls gain the skills they need to be strong, confident, and healthy women. Over the past 15 years, Girls on the Run has directly impacted more than 50,000 girls in Northern Virginia.

LUNAFEST Fairfax 2016

Thursday, March 31st

5:30 VIP Reception

7:00pm General Check In Opens

7:30pm Screening

9:30pm Projected End Time

Angelika Film Center – 2911 District Ave Fairfax, Virginia

LUNAFEST offers unique marketing exposure for local partners. The event is expected to draw 125 – 150 local young professionals, each passionate about women's issues, education, and youth development. Sponsorship provides on-site visibility, opportunities to provide each attendee with branded materials, and logo recognition both at the event and online.

SUPPORTING SPONSOR \$250

- Placement of company logo on event Playbill
- 2 complimentary LUNAFEST Fairfax 2016 event tickets
- 1 post on GOTR NOVA's Facebook page and Twitter feed
- Opportunity to include samples or branded items in event gift bag
- Opportunity to offer product/service in door prize giveaway
- Verbal recognition from GOTR NOVA leadership during welcoming remarks

RED CARPET SPONSOR \$500

- Includes Support Sponsor Benefits Plus:
 - Placement of company logo on LUNAFEST Fairfax 2016 ticketing page
 - Prominent placement of company logo on event Playbill
 - Access to VIP reception

LEADING SPONSOR \$750

- Includes Red Carpet Sponsor Benefits Plus:
 - Opportunity to host table inside at LUNAFEST Fairfax 2016
 - Company logo included in reminder email sent to all registered attendees
 - Additional event tickets with access to VIP reception

Yes, I agree to pledge support LUNAFEST Fairfax 2016!

Address: _____

Your Name

City/State/Zip: _____

Company Name (if applicable)

Phone: _____

Name to list on event materials

E-mail: _____

Authorized Signature

Date

Sponsorship Level:

- \$250 - Event Sponsor
- \$500 - Red Carpet Sponsor
- 750 - Leading Sponsor

Return to: Girls on the Run of Northern Virginia
10560 Main Street, Suite 514 Fairfax, VA 22030 (P) 703 273-3153 • (F) 703 273-4016 • edavis@gotrnova.org
GOTR NOVA is a 501(c)(3) organization, Tax ID: 54-2026885

*In order to receive full benefits, sponsorship must be confirmed by **March 4, 2016***